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Not you?



I'm The Exclamation Point You Need! More!! Of!!!

Punctuation...For Her!! You're welcome!!!!



Emily Schleiger

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610



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How many of me do you need?!!!

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summoned! I'm the exclamation point!!! I see by the hover of your finger above my key that you're worried how people will perceive your sentence! I'm popping up because you're my target market! I'm Fun & Friendly Insurance for the ladies!!! I'm Punctuation...For Her!TM

So, tell me, how many of me do you need?! Three?!!! Five?!!!! 'Cause I can go alllll day long, beautiful! LOL!! Ask yourself, are you stating something (BORing!!) or MAKING A STATEMENT?! Do you Punctuate Your Life TM ?!!

They're calling me the new period!! (Not that period, gross! Have you ever seen me in a tampon ad?!! BLEGH!). Yeah, I've heard it, that I'm overused, people should use me with restraint, SNORE! Well, restraint is for grammar grannies who live sugar-free, sun-free and SPARKLE-FREE, am I right?! Listen, leave hygge to mousy librarians in cardigans with weird wooden buttons, because after you get a taste of me you'll be rocking stilettos to the grocery!!

Here's what I can offer you, in addition to NONSTOP FUN: LIKABILITY! You'll look friendly even if your words are borderline harsh!! And LOL, truth: if you're not friendly, as a female you are certainly HARSH!! Not my rules, just the way the world works, baby!

You're incredible — you don't believe me!!!! Okay, let me explain! You've got an email from your female boss! It says, "Great presentation to the board today. When you get a chance, please stop by my office." Ohhhh noooooo! Are you worried that uptight brillo pad of a woman who would probably only smile if she drowned your cat in a cauldron is about to fire you? Agreed, but

what if she emailed “Great presentation to the board today!! When you get a
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champagne for you, right?! Using me really brings out the NURTURER in her,
yes?! She’s an executive, sure, but more importantly also an approachable
mentor who always has time to help everyone! You’re welcome, I saved the
day!!!!

Here’s another example! Pretend you get an RSVP from a friend and it says,
“Thanks for the invite. I’m so excited to be a part of your special day.”
WHAT?! Don’t bother inviting that ungrateful Ice Queen to anything ever
again!!! That response is pure offensive snark!! Now, watch again, this time
with several of me!: “Thanks for the invite!!!!!! I’m so excited to be a part of
your special day!!!!!!!!!!” HOLY SHIT! That’s a good friend!!! And so warm,
fun, likable, approachable! Way for her to STAND OUT in an expected way!
Yay, Girl Power, thanks to me!!!!

I get it, you’re a feminist, well #metoo, who isn’t these days?! BUT! You’re the
“cool” feminist who wears make up! Well, gorgeous, you’ve met your match
because I’m like makeup for the page! I make communication pretty! Ending
a sentence without me is like skipping mascara for a day — don’t do it! You’ll
be single and lonely, LOL!!!!!!

C’mon, SMILE!!!!!! Don’t tell me you’re not fun! Fun girls have all the fun!
Can’t you see, I’m like interactive confetti at the end of a sentence!!!!!! And
have you noticed my shape?! It’s a drop of fucking sweat! I sweat because I
work so hard to keep the party going! I’ve got fun, friendly ladies LINED UP
to use me all day long and I’m just thankful I can keep up!!

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I AM A DROP OF SWEAT!!!

Now before you say no, listen to this! I have a special charity focus going on right now — every time you end a sentence with three of me, I reopen a Curves or Jazzercise franchise!! **NON-THREATENING FRIENDLY FEMININE STRENGTH!!!**

Okay, well, your loss!! Go ahead, use the period and be the beige briefs on \$2.99 clearance at Victoria's Secret! Be the All-Bran of the Sunday brunch!! Be the suit without a skirt!!! Just remember, pantsuits lost! And guess what bigly, presidential winner loves to use me?! Just sayin', LOL! Don't get mad, I'm here to help!!

I'm not going to pressure you, but because I'm a good guy, I can't leave
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pop! You can't stop!! LOL!!!!!! Low-calorie Pringles, that is, of course!! I know
you're watching your waistline because you're a woman!!! And I also know
one day, when people call you a bitch or basic, or say they "don't know how
to take you" over text or email, you'll reconsider!!!! One day you'll admit I'm
irresistible!!!!!! IRRESISTIBLE!!!!!!!!!!!!!!

*Emily Schleiger (@EmilySchleiger) is not worried about your perception of her one
bit and would never consider more than one exclamation point to end a
sentence!!!!!!!!!!*

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Written by Emily Schleiger

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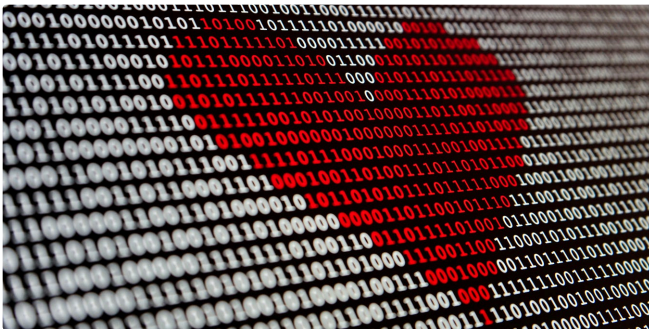


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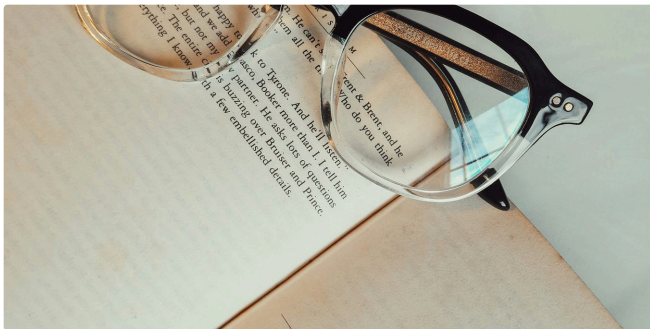
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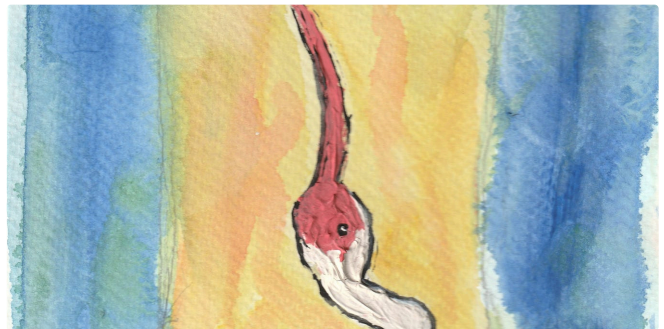
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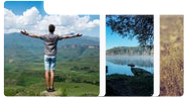


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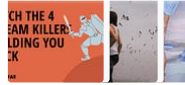
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